

A tradition of originality ...

I produced the first pair of Hot Sticks drumsticks with a Sears lathe on my front porch in 1979. When I showed the sticks to my girlfriend, an incredibly talented artist named Chris Torgersen, she suggested that I paint the sticks with a colored enamel instead of using the clear lacquer which was popular at that time. Acting on her advice, I soon had a bright red pair of drumsticks which I used in a local nightclub performance. Drummers who had been in the audience approached me immediately and asked me where they could buy sticks like mine. In just a few months, Chris and I began producing Hot Sticks drumsticks and became cofounders of the Hot Sticks Manufacturing Company, an enterprise which has grown into a fully equipped 12,000 square foot manufacturing facility and which has been the world's leading supplier of colored hickory drumsticks for the past two decades.

Several years ago, Chris suggested a revolutionary new idea to create the ultimate colored drumstick. At the time, we decided not to develop the product because an analysis of the inherent technical complexities made it seem impractical. It wasn't until the latter part of 1997 that the Hot Sticks management team reconsidered Chris' concept and became determined to transform her vision into reality. It has taken almost two years to complete what we now call the *Macrolus™* project, and the results are truly phenomenal. Such an outstanding achievement would have been impossible without the dedication, enthusiasm, and spirit of cooperation which were demonstrated by each and every Hot Sticks employee throughout the frustrating phases of product and process development. I attribute the success of the project to their efforts, and they have all earned my heartfelt appreciation. While I take great pride in presenting the new *Macrolus™* line of drumsticks to the music industry, I find my greatest satisfaction in the knowledge that Chris' ultimate drumstick concept has actually inspired the creation of an incredible new form of art and has thereby contributed to the world's enjoyment and appreciation of music.

I would like to take this opportunity to thank the drummers, educators, and endorsers who have used and supported our products throughout our company's history. While the *Macrolus™* line of drumsticks represents a new direction for our company in many respects, it is characterized by a continuation of our attempt to provide the utmost in quality, value, and service to our customers. I encourage all members of the percussion community to participate in our ongoing effort to improve our products by contacting us with any comments or suggestions.

Kevin Pokallus, President

MACROLUS™ - The Ultimate Colored Drumstick

The new *Macrolus™* drumsticks (U.S. patent pending) are the most advanced colored drumsticks which have ever been produced. Fashioned from select premium USA hickory, these sticks are characterized by their unique appearance and outstanding visibility under all playing conditions. The *Macrolus™* line of drumsticks is available in the following five series:

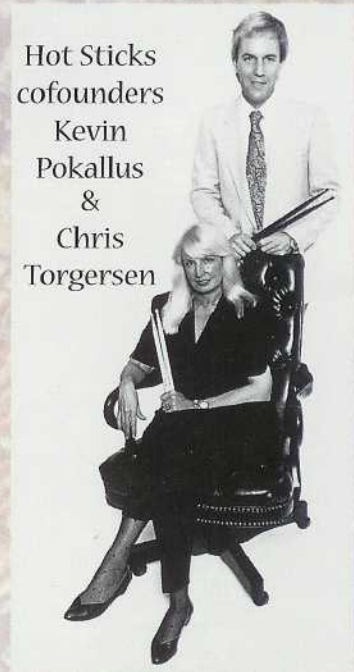
Metallics: With a look of molten metal, the metallic series offers a degree of color intensity and reflectivity never before seen in the music industry. Colors include red, black, blue, green, teal, purple, deep purple, yellow, copper, gold, and silver.

Holographics: With hundreds of combinations of patterns and colors, the holographics provide prismatic and three-dimensional effects. Popular designs include cracked crystals, shifting snakeskins, colored sparkles, and tinted spectrums.

Special FX: This unique category contains an astounding assortment of simulated marbles, granites, burl woods, aged metals, rainbows, and abstract patterns.

Double FX: The double FX series is created by forming two distinct pattern/color zones on the same stick. Unlimited combinations of elements from the metallic, holographic, and special FX series are included.

Traditional: The traditional series gives the look and feel of natural hickory with the added benefit of a compressed, densified rim-shot area. This reinforced zone is a characteristic common to all series of *Macrolus™* drumsticks.



Artwork by Chris Torgersen

MACROLUS™ FEATURES & SPECIFICATIONS

Each of the models of *Macrolus™* drumsticks has been carefully designed to optimize the combination of balance, response, and durability which characterize the stick. All *Macrolus™* drumsticks are machined at the Hot Sticks factory from select hickory lumber using state-of-the-art woodworking equipment. Following a strict inspection to insure an absolute, uncompromising standard of quality, the sticks are completed with the exclusive 11-step finishing process (U.S. patent pending) which distinguishes them from any other drumstick in the world. The finish has been engineered to minimize the marking problems which are occasionally associated with colored drumsticks. Both the tips and butt ends of the sticks are coated with only a clear, protective overcoat to eliminate the marks which can sometimes be caused by drum and cymbal contact with these crucial areas. No other drumstick manufacturer has ever gone to such great lengths to provide this added benefit.



THE STRIKE ZONE™-Another Hot Sticks Original

The *Strike Zone™* (U.S patent pending) is an exciting innovation which is exclusive to the *Macrolus™* line of Hot Sticks drumsticks. This zone is created by compressing the top layers of wood in the rim-shot area of the drumstick with a 5-ton press. Because of the increased density which is created in this outer layer, the stick is more durable and more capable of withstanding rim-shot impact. This feature produces a brighter, more consistent, longer lasting rim-shot sound without changing the weight, balance, or response of the drumstick.



The *STRIKE ZONE™*

M A C R O L U S TM

A CHRIS TORGENSEN CONCEPT

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D O U B L E F X

T R A D I T I O N A L

