



**HOT STICKS CUSTOM LABEL**

**HICKORY DRUMSTICKS ARE THE  
BEST WAY TO ADVERTISE YOUR  
STORE'S NAME, SLOGAN, OR PHONE  
NUMBER. THE STANDARD LINE  
IS PRINTED IN AN ATTRACTIVE  
TYPE STYLE DESIGNED ESPECIALLY  
FOR DRUMSTICKS, AND IS AVAILABLE  
IN A VARIETY OF POPULAR MODELS  
AND IMPRINT COLORS.**

**HOT STICKS CUSTOM LABEL DRUMSTICKS**

**• THE BEST PRICE •**

**• THE FASTEST DELIVERY •**

**NO SET-UP FEE FOR ORDER OF 144 PR.**

**PHONE: (228)467-0762 (228)467-8596**

**› FAX: (228)466-4819 ›**

***CUSTOM LABEL***  
**DRUMSTICKS**



# **CUSTOM LABEL**

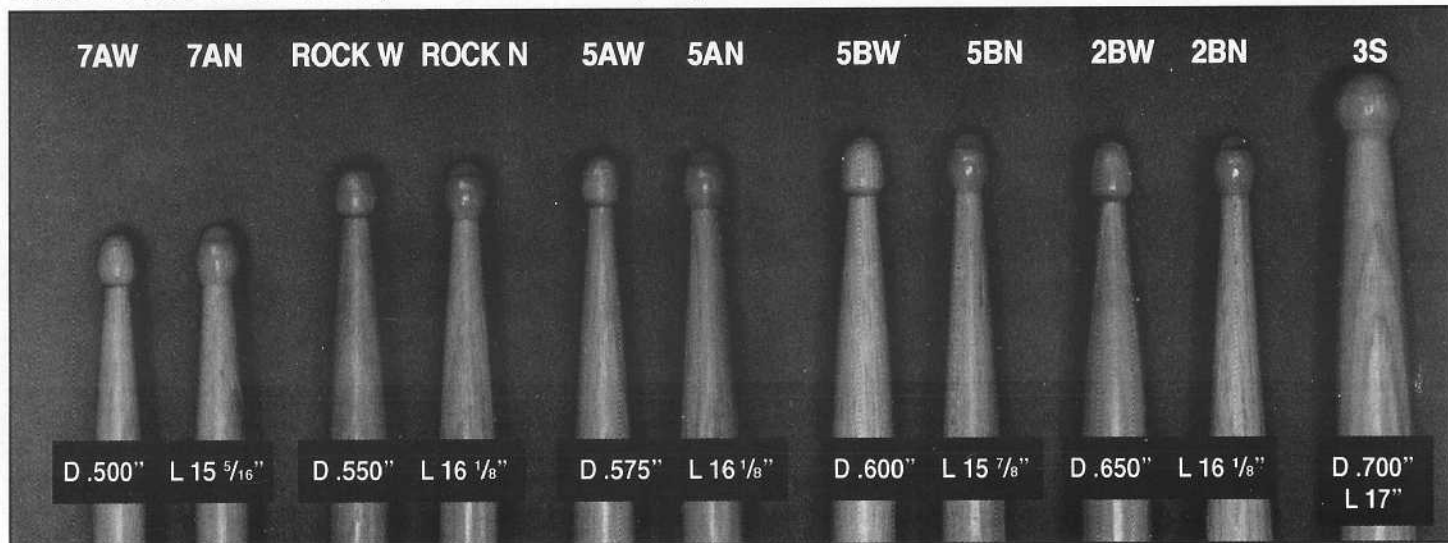
## **D R U M S T I C K S**

The Hot Sticks® Manufacturing Company has been the world's leading supplier of colored hickory drumsticks for more than 18 years. In response to numerous requests from satisfied customers throughout this time period, Hot Sticks management has created an exciting new line of custom label drumsticks. This new line - titled the *Standard Series* in recognition of its popularity and simplicity - exhibits the unique combination of quality, value, and consistency for which all Hot Sticks products are known.

Most music suppliers recognize the fact that custom label drumsticks are an excellent way to promote business. In many instances, however, the process of submitting artwork, approving samples, and tolerating long lead times makes the prospect of selling custom label sticks seem troublesome and unattractive. For the customers who require a hassle-free, dependable alternative, the Hot Sticks *Standard Series* of custom label sticks is the solution. Ordering is as easy as filling out a simple form which specifies model and imprint options. A total combined order of 144 pairs or more makes the purchaser eligible for the maximum quantity discount with no set-up fee. Typical order turnaround is less than 5 working days.

### **DRUMSTICK SPECIFICATIONS: *Standard Series***

Hot Sticks *Standard Series* custom label drumsticks are made of high quality American hickory wood with a comfortable, no-slip clear finish and are imprinted with an attractive type style designed especially for drumsticks. The customer can specify any imprint up to 30 characters in red, blue, purple, or black metallic foil. Standard models include 7A, ROCK, 5A, 5B, and 2B (in both wood and nylon tip), and 3S (wood tip only). The sticks are normally packaged in 12-pair bundles, but can be packaged individually for a modest additional charge. The customer can order any combination of models, subject to a 24 pair/model minimum.



**HOT STICKS DRUMSTICKS**

**The only choice for the progressive, demanding drummer.**  
**Impeccably Crafted • Sensibly Priced • Sold by Leading Music Suppliers.**

Made by the Hot Sticks Manufacturing Co., Inc. P.O. Box 356, Waveland, MS 39576  
Phone: (228) 467-6596 • Fax (228) 466-4819